



Loyalty Program – Terms & Conditions

Effective Date: 22 October 2025

Program Owner: Ride Expeditions

1. Overview

The Ride Expeditions Loyalty Program (“Program”) rewards returning riders based on the number of completed tours. By participating in the Program, riders agree to these Terms and to Ride Expeditions’ Booking and Privacy Policies.

Ride Expeditions reserves the right to modify, suspend, or terminate the Program at any time. The latest version of these Terms will always be available on the company website.

2. Eligibility

- The Program is open to individuals who have completed at least one full tour with Ride Expeditions.
- Enrollment is automatic upon completion of a first eligible tour.
- Loyalty benefits are personal, non-transferable, and hold no cash value.
- Group or shared bookings count per named rider who has paid in full and completed the tour.

3. Definition of a Completed Tour

- A completed tour is one that is paid in full and finished in full by the rider. Cancelled, refunded, or partially completed tours do not count toward loyalty status.

4. Loyalty Tiers

Tier	Qualification	Discount
Tier 1	2nd Tour	5%
Tier 2	3rd Tour	6%
Tier 3	4th tour	8%
Tier 4	5th Tour	10%
Tier 5	6+ Tours	10% + Complimentary gift

- **Legend Status** is achieved after completing five tours.
- Riders with Legend Status receive a 10% discount on all future tours, plus a complimentary gift per tour.
- Gifts are determined at the company's discretion and may vary by destination, time of booking, or availability.
- Gifts cannot be exchanged for cash, discounts, or credits.

5. Discount Application and Conditions

- Loyalty discounts apply only to future bookings made after achieving the qualifying tier.
- Discounts apply to the **base tour and motorcycle price only**, excluding add-ons and optional extras.
- Discounts are applied at the time of booking and cannot be applied retroactively.
- To qualify, bookings must meet all standard deposit and payment conditions under Ride Expeditions' booking policy.

6. Non-Stacking Rule

- Loyalty discounts **cannot be combined or stacked** with any other offers, promotions, or discounts, unless otherwise explicitly stated elsewhere.
- If multiple offers are available, the **offer with the greater discount** will be applied automatically.



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7. Booking Changes and Cancellations

- If a booking benefiting from a loyalty discount is cancelled or modified, the discount may be forfeited or recalculated at the time of rebooking.
- All bookings remain subject to the company's standard Booking Terms and Conditions.

8. Data Protection

- Personal data collected under this Program will be processed in accordance with Ride Expeditions' Privacy Policy and applicable data protection laws.
- Data is used solely to administer loyalty benefits and related communications.